Come to where the flavor is.
Come to Marlboro Country.
Marlboro
ULTRA LIGHTS
100's
Marlboro
ULTRA LIGHTS
6 mg "tar," 0.5 mg nicotine av. per cigarette by FTC method.
SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.
Join us in Marlboro Country for a hot cup of coffee.

Source: https://www.industrydocuments.ucsf.edu/docs/mzpp0003

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